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## GET THE LVL LASH TREATMENT BY NOUVEAU LASHES & BEAUTY

By [The Beauty Hub](#) | July 18th, 2017 | [Company News, News](#)



If you love the idea of beautiful, fluttering eye lashes but are not so keen on the time and regular upkeep that eyelash extensions demand, not to mention the adhesives used, LVL could fast become your new best friend!

It's time to say goodbye to your trusty eyelash curler and you can even skip your morning mascara ritual as LVL offers a new and highly convenient alternative to enhance and elongate your lashes.

The LVL treatment stands for 'Length, Volume, Lift' to naturally lift eyelashes at the root, creating the effect of longer, thicker and lifted lashes. The gentle product formulations used, are carefully

manufactured to prevent any damage to your natural lashes, and so are ideal for anyone who cannot wear eyelash extensions.

Before your treatment takes place you will be sent a patch-test kit to professionally and thoroughly check you are not allergic to any products prior to the treatment taking place.

The treatment takes approximately 45 minutes and as this is a closed-eye procedure, you can relax and unwind safe in the knowledge you are on your way to lustrous, lengthened lashes. On leaving your appointment, your improved lashes will be visible immediately and the added lash tint as part of the treatment, creates a stunning mascara-style effect.

LVL lasts for 6-8 weeks, especially when nurtured with Nouveau Lashes vegan friendly Conditioning Serum (AED250). This serum contains a complex blend of multi-vitamins and conditioning actives and is the ultimate conditioner for both lashes and brows. A daily use product, the serum is packed full of nourishing goodness and provides the lashes with all they need to stay instantly conditioned and offer long term benefits to help give a fuller appearance. Powerful anti-oxidants help to protect lashes and brows from everyday environmental pollutants and used underneath mascara, the serum also acts as a primer. It is the perfect aftercare for LVL lashes and is gentle on even the most sensitive of eyes.

Vicky Bellerby, New Product Development Consultant says, "Most of us don't think twice about using a conditioner after shampooing our hair. The same should go for treated eye-lashes, whether it be an **LVL treatment** or lash extensions. We've therefore reformulated our Conditioning Serum, so the new and much improved Lash and Brow Conditioning Serum is now packed full of multi-vitamins and powerful anti-oxidants to provide natural and treated lashes with nourishing goodness to look their best."

Whether you are going on holiday, are allergic to adhesives used on eyelash extensions, or would simply prefer an extra ten minutes in bed each day, LVL is definitely a treatment worth investing in. With no maintenance or need for mascara, your daily eye make-up regime is made a whole load easier.

LVL treatments are available at Pastels, Kozma & Kozma and The Nail Pavilion with prices starting at AED300.

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
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